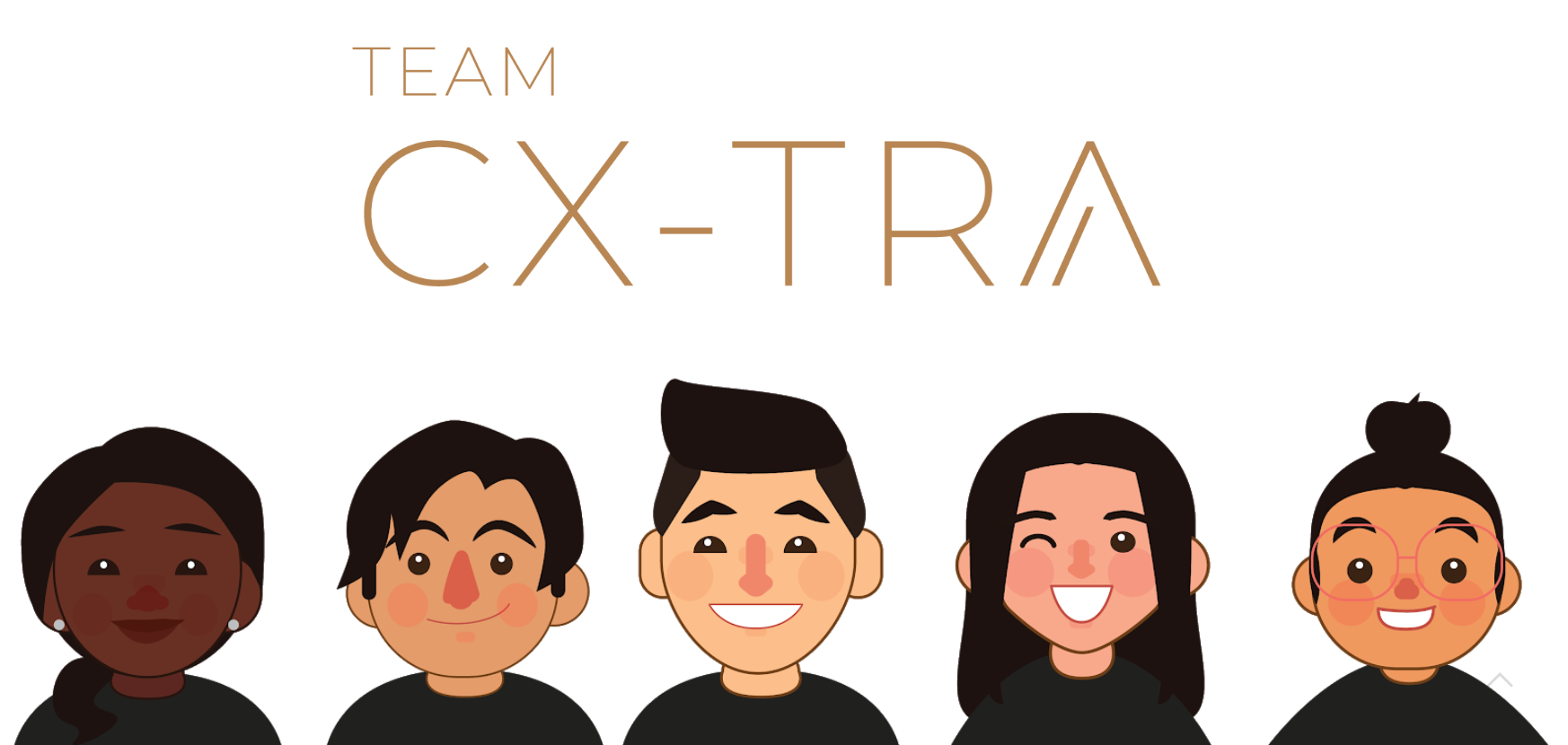
TEAM

Sharon Olorunniwo: Content Copywriter

Quinn Harder: Researcher

Jimmy Quach: Project Manager

Michelle Sin: Web Designer

Lea Monique Clarin: Graphic Designer

PROBLEM

The main problem we saw was that students were not taking full advantage of all the services that are included in their bank account because they feel intimidated by the traditional bank structure. Students avoided booking an appointment with a financial advisor because it felt too formal, was too time-consuming, and was inconvenient to travel to the branch. These stressors in the student banking experience led our team to ask: “how can we make the banking experience more welcoming to university students?”

SOLUTION

After extensive primary research, we realized we had to radically change the traditional bank branch into a more welcoming space, which we call t.space.

t.space would serve as both a bank branch and an inviting space for students to study, collaborate, and connect with the community.

PROTOTYPE

Visit our website [**t.space**](https://mrhsin.wixsite.com/tspace) to explore our prototype, which includes a marketing video, floor plan, gallery, and sample events.